

BRAZA WEAR BRIEFLY

WORLD FASHION 2016



Fashion Street Styles Around The World

Summer heat is here! It's a fun and exciting time to capture the best of FASHION STREET STYLES. In this issue, Braza takes you on a world tour of fashion and offers you and your customers some fashion solutions to feel more comfortable and to beat the heat. Grab your favorite sunshades, fit in a funky shoe style and get ready to strut to the beat of the ultimate hot spots around the globe.

Your friends at Braza...

EDITOR'S INSIGHT

Notes from the Editor

DENIM

Denim is one of the most popular and predictable fashion fabrics used for street styles. Denim coordinates with any piece of clothing, from tees, sneakers, skirts and much more, and with most of your accessories.

The top trending jean styles are wide-leg, ripped, boyfriend and raw edged.



Which 'bra tune up' will help you if an emergency or dressing dilemma occurs during your street style tour?

Which accessories are 'must haves' inside your fashionable bag?

1. Bra Converter Clip – to hide those straps that ruin the contour of your top.



2. Bra Back Extender – when you've eaten too much and you need some relief from a tight bra. Reduces back fat, too!

3. Cush-Eez – comfortable pads that will take pressure off of your shoulders for a more relaxing experience on your tour.



EDITOR'S PICK

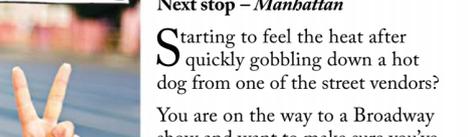
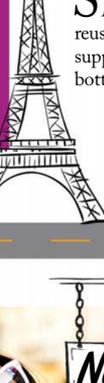
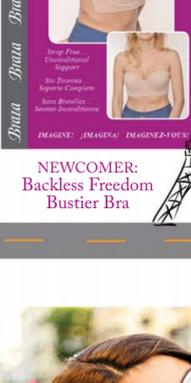


BRAZA BACKLESS FREEDOM BUSTIER

3503

First stop – Paris

Show off your very sexy back by wearing the *Backless Freedom Bustier*. It's the perfect one of a kind adhesive bra with large reusable silicone adhesive wings that provide the ultimate in support and shaping. And the non-slip silicone band (on the bottom) prevents the bra from shifting up or down.



NEWCOMER: Backless Freedom Bustier Bra



BRAZA CLOTHING SHIELDS

3010

Next stop – Manhattan

Starting to feel the heat after quickly gobbling down a hot dog from one of the street vendors?

You are on the way to a Broadway show and want to make sure you've got dry pits. Find a rest room and slip on a pair of Braza's disposable *Clothing Shields* for a comfortable experience and no tell-tale perspiration.

After the show, hail a cab and your underarms are still dry!



BEST SELLERS



BRAZA SEW-IN CUPS

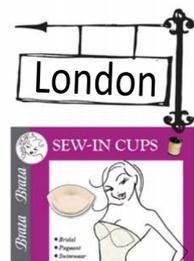
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Next stop – London

Could it be that one of your last minute strapless outfits, purchased just before the trip, possibly needs a fast alteration for more shaping and support?

So you bring along a Needle and thread and a pair of Braza Sew-In Cups, just in case. The soft edges of the cups make them quick and easy to sew in.

Now, you are ready for fish and chips while viewing the Thames and the Big Ben, looming large above Parliament.



TALK TO THE HEEL HEEL GRIPS

94001

When it comes to street-walking for long periods, it's always important to have shoes that fit right and are not too loose.

Heel Grips fill the gap so you can walk comfortably all day and frankly, you would be better off with sneakers to avoid discomfort and blisters!



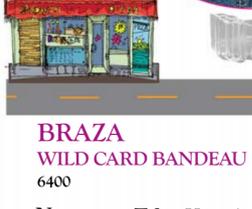
TALK TO THE HEEL HEMMINGWAYS

94006

Next stop – Italy

Need to lift those hems up on your stylish pants, to feel cooler walking up the Spanish Steps in Rome?

Perfect opportunity to stop for pizza and pasta and adjust the hems up before you climb the famous steps.



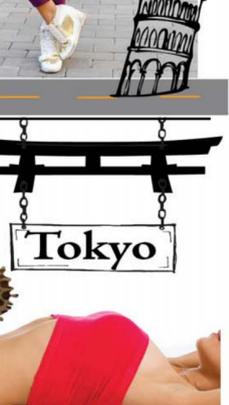
BRAZA NO BELT

4401

Get the "no belt" fashion look

A thin clear, almost invisible belt that keeps you comfortable and fashionable.

Place *No Belt* over any top, 'blouse' (by tugging on the blouse until it covers the belt). Or put the belt on your pants for support and place a wide, ornate belt loosely over it.



BRAZA WILD CARD BANDEAU

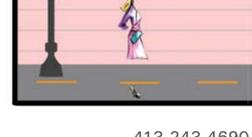
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Next stop – Tokyo, Harajuku Style

We saved one of the most popular styles for last, ending the tour by participating in a Harajuku fashion street style walk every weekend.

Add the *Wild Card Bandeau* to create a Harajuku style. It's available in a range of bold colors, loops are attached to include all kind of interesting straps.

Take a selfie in your outfit so you can share it with your friends on pinterest, instagram, facebook and so you always remember.

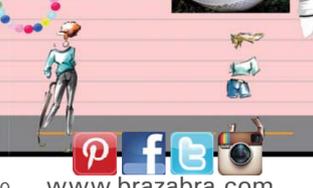


BRAZA SMART TAPE COMPACT

1017

These double-sided adhesive strips (with crack 'n peel liners) help to keep your clothing in place, and just where you want it.

It sports a mirror so you can check out your makeup at any moment and slip it smartly into a small purse.



DAVINA'S FASHION NOTES

